Pragmatic trial questions for discussion

* Recruitment of all comers for implementation trial, with subset who report prior depressive episodes randomized to effectiveness trial
* Randomization at the individual patient level vs. cluster randomized design
* Use of peers with lived experience of perinatal depression who complete MMB for Moms and are trained to provide coaching support to trial participants
* Length of postpartum follow-up (3 vs. 6 months)
* Testing different levels of coaching support
* Enhance usual care including access to psycho-ed materials, generic online depression management programs